**Culley Christopher McGuire**

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**Skills:** Final Cut Pro, Avid Media Composer, Avid iNEWS, Adobe Premiere Pro, Microsoft Office, Microsoft PowerPoint, Microsoft Excel, Dalet Digital Media Systems, Twitter, Facebook, Instagram

**Experience:**

**Meredith Creative Group, Nashville TN** November 2020 - Present

**Senior Writer/Producer, Creative Services Department**

 Created on-air and digital content for NBC4 Nashville, FOX12 Portland, FOX5 Las Vegas, FOX10 Mobile, and FOX Carolina.  
 Developed promotional plans to meet goals of the station group.   
 Assigned projects to producers and set deadlines to ensure goals were met by the team.  
 Managed producers through all steps of production.  
 Executed out-door media buys for targeted promotions.

**WCAU NBC10 & WWSI Telemundo62 Philadelphia, PA** May 2007 – November 2020

# Promotions Writer/Producer, Creative Services Department

 Produced image campaigns, topicals, and special event promotions for NBC10 & Telemundo62 including news, community affairs, digital, and radio.  
 Managed scripting for daily topical production.  
 Managed outside media buys for billboards, radio, print, and cable Co-op.  
 Interviewed, hired, and managed the department’s internship program.  
 Managed talent and on-set production during filming of various station promotions and client commercials.  
 Led station wide photoshoots for on-air talent, managers, and supporting staff members.  
 Organized day-to-day logistics and administration of production in the office, on set, and on location.  
 Five-time Mid Atlantic Emmy Award nominee.

**OUT@NBCUniversal** September 2010 – November 2020

# Diversity & Inclusion; Philadelphia Hub Leader for Comcast & NBCUniversal

 Managed finances, budgeted employee events, ordered merchandise for employees, & community contacts.  
 Executed social media posts for OUT events around Philadelphia.  
 Created partnerships with key community leadership, OUT@Comcast, and Comcast Headquarters to maximize impact.  
 Connected with LGBTQ community leadership to benefit local nonprofits.  
 Led various community service events to help homeless LGBTQ youth.

**Scripps Howard: WPTV – Newschannel5, West Palm Beach, Florida**  January 2006- April 2007

**Promotions Writer/Producer**

* Wrote, produced, and edited topicals using Final Cut Pro.
* Edited various other special projects, i.e., Sunfest- a community event.

**Education:**

East Stroudsburg University—East Stroudsburg, PA August 2001- May 2005

Bachelor of Arts Degree in Broadcast Communications.